

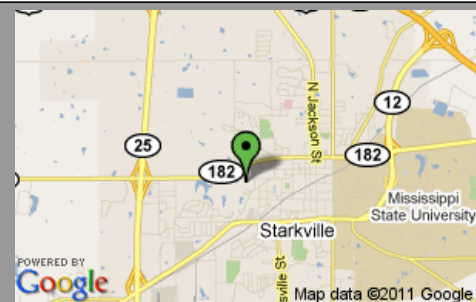
Consumer Spending Report



Starkville, Mississippi

Population: 22,541
Labor Force Size: 11,194
Bachelors Degree or Higher: 46.92%
Household Median Income: 29,235
Job Growth Rate: 3.03%
Commute Travel Time: 14

Domestic Airports: 0
Distance to Interstate (miles): 49
Distance to Rail: In Community



Consumer Spending Report (Starkville, Mississippi)

Consumer Expenditures (2010)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
Apparel		
Totals:	1,961.00	19,391.21
Men's Apparel	371.00	3,667.63
Boys' Apparel	92.00	910.90
Women's Apparel	661.00	6,541.89
Girls' Apparel	122.00	1,211.80
Infants Apparel	85.00	842.40
Footwear	335.00	3,315.82
Apparel Services and Accessories	293.00	2,900.75
Education		
Totals:	983.00	9,717.75
Books And Supplies	136.00	1,348.81
Tuition	846.00	8,368.94
Entertainment		
Totals:	2,234.00	22,087.44
Fees And Admissions	537.00	5,316.05
Video And Audio Equipment	813.00	8,038.68
Recreational Equipment And Supplies	883.00	8,732.71
Food and Beverages		
Totals:	6,479.00	64,046.40
Food At Home	3,478.00	34,380.03
Food Away From Home	2,518.00	24,896.26
Alcoholic Beverages	482.00	4,770.11
Health Care		
Totals:	2,644.00	26,140.09
Health Care Insurance	1,283.00	12,688.29
Health Care Services	638.00	6,313.35
Health Care Supplies And Equipment	722.00	7,138.45
Household Furnishings		
Totals:	1,715.00	16,953.86
Household Textiles	123.00	1,219.81
Furniture	454.00	4,495.60
Floor Coverings	56.00	559.39
Major Appliances	198.00	1,965.93
Housewares And Small Appliances	881.00	8,713.13
Shelter		
Totals:	7,868.00	77,780.32
Mortgage Interest	2,945.00	29,113.99
Property Taxes	1,292.00	12,775.28
Miscellaneous Owned Dwelling Costs	1,065.00	10,536.52
Rental Costs	2,118.00	20,941.87
Other Lodging	446.00	4,412.66
Household Operations		
Totals:	1,363.00	13,480.47
Babysitting And Elderly Care	320.00	3,167.15
Household Services	246.00	2,435.27
Alimony And Child Support	204.00	2,016.74
Household Supplies	592.00	5,861.31
Miscellaneous Expenses		

Consumer Expenditures (2010), Cont'd		
	\$ PER HOUSEHOLD	TOTAL \$000'S
Personal Care		
Totals:	604.00	5,973.21
Hair Care	47.00	465.78
Electric Personal Care Appliances	11.00	115.36
Personal Care Services	404.00	4,002.34
Personal Care Products	140.00	1,389.73
Reading		
Totals:	135.00	1,336.95
Newspapers	57.00	571.55
Magazines	27.00	275.10
Books	49.00	490.30
Tobacco		
Totals:	299.00	2,959.67
Cigarettes	269.00	2,663.61
Other Tobacco Products	29.00	296.06
Transportation		
Totals:	8,165.00	80,717.15
New Vehicle Purchase	2,027.00	20,044.11
Used Vehicle Purchase	1,357.00	13,418.79
Motorcycles (New And Used)	54.00	539.33
Vehicle Finance Charges	384.00	3,805.13
Gasoline And Oil	1,865.00	18,439.97
Vehicle Repair And Maintenance	643.00	6,358.13
Vehicle Insurance	938.00	9,274.21
Public Transportation	447.00	4,425.51
Other Transportation Costs	446.00	4,411.97
Utilities		
Totals:	3,052.00	30,174.56
Natural Gas	421.00	4,169.39
Electricity	1,133.00	11,203.26
Fuel Oil And Other Fuels	109.00	1,086.16
Telephone Service	1,044.00	10,327.45
Other Utilities	342.00	3,388.28
Gifts		
Totals:	1,038.00	10,263.89
Gifts Of Apparel	207.00	2,052.52
Gifts Of Apparel Accessories	27.00	271.94
Gifts Of Education	211.00	2,090.58
Gifts Of Recreation	70.00	700.25
Gifts Of Food And Beverages	95.00	941.45
Gifts Of Household Furnishings And Equipment	169.00	1,674.22
Gifts Of Household	45.00	447.40
Gifts Of Transportation	53.00	524.10
Gifts Elsewhere Unspecified	157.00	1,561.44
Personal Insurance		
	392.00	3,878.68
Contributions		
	1,391.00	13,756.26

Consumer Spending Report

Totals:	707.00	6,991.07
Legal And Accounting	83.00	828.96
Funeral And Cemetery	74.00	734.65
Finance Charges Excluding Mortgage And Vehicle	460.00	4,552.93
Other Miscellaneous Expenses	88.00	874.53

Source: Applied Geographic Solutions, 2010

Report provided by TVA <http://www.tvasites.com>

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