

2021 Starkville Main Street Christmas Parade

Monday, November 29, 2021 -- 6:00 p.m.



## GUIDELINES

- Each entry MUST have some type of sponsorship or representation/connection to Starkville and contact person who will be responsible and held accountable for all individuals associated with your entry.
- ABSOLUTELY NO float, with the exception of the final parade float, will have a Santa Claus.
- Entries must be less than 14' in height from the ground.
- ONLY Christmas music is allowed to be played in the parade.
- Walking groups must be active (caroling, baton twirling, juggling, marching, and dancing). DO NOT stop along the parade route to perform. \*\*\* **Groups may not be allowed to participate in future parades if a group stops on the parade route.** \*\*\*
- NO loud shocking noises, bull horns, explosives.
- NO motorcycles or vehicles are allowed to perform any type of stunts.
- NO smoking or alcoholic beverages or promotion of such are allowed on any entry.
- Floats must be constructed of fire-resistant material, and there shall be NO LIVE FIRES.
- Parade participants MAY NOT exit off or out of the vehicle until reaching the end of the route.
- NO parade participants shall throw any items to the parade viewers. No candy, beads, etc. allowed.
- NO pamphlets or flyers are to be handed out and no political signage is allowed.
- NO entrant shall encourage any viewer to gather around or follow the entry in any fashion that may cause harm or distract other parade viewers.
- Any mechanical failures or breakdowns are your responsibility. If there are any animals or livestock as part of your entry, entrants are responsible for all clean up.
- Standing in the bed or sitting on the sides of pick-up trucks is not allowed. All pick-up trucks MUST have adult supervision walking alongside & must stay at least 6 feet from the side of the float.

## **GENERAL INFORMATION**

Please complete your application, payment, and agree to the following terms online.

### **Registration Information:**

- Each entrant must complete a **Parade Application** and complete the description of entry electronically. This information will be used for the television announcers during the parade live broadcast. If a complete description of your entry is not received by November 19<sup>th</sup> your entry **will not** be mentioned on the television broadcast.
- Entry fees must be received with applications electronically **BEFORE** being included in the official parade line-up.

### **Television and Other Publicity:**

The Starkville Christmas Parade **will be recorded by WOBY Channel 5** the evening of the parade,

- Monday, November 29<sup>th</sup> beginning at 6:00 p.m. The parade will run on this channel throughout the month of December at a schedule to be announced.
- **At least one representative of parade winners should be available to receive an award after the parade (for photo and publicity purposes). Award categories will be announced online.**

### **Line Up and General Instructions for Parade Day:**

- **Line up begins at 4:30 p.m. Please be in your place by 5:30 p.m. The parade will begin promptly at 6:00 p.m.**
- **Russell Street will be one way** the night of the parade. To line up, ALL ENTRIES are required to come down Highway 12, turn onto Russell Street at Comfort Suites, and proceed to your numbered place in line. Parade workers will assist you in finding your place.
- For questions or more information, please call 323-3322 or email Paige Watson at [pwatson@starkville.org](mailto:pwatson@starkville.org).