LET’S START WITH YOU.

The story of The Partnership is the story of strategic relationships that are at the heart of our work and our community – relationships that foster education, entrepreneurship, diversity, and the unique experiences that define Starkville. Cultivating community is at the core of all we do, and that cultivation begins with you. The Partnership serves as the catalyst. But, you ARE the community. You are our partners as we enhance Starkville’s quality of life and amplify the Starkville experience. **The story of Starkville is the story of you and your business or organization.**

Regardless of your business size, longevity or goals, our **Membership Investment Levels** can help you achieve what’s most important to you and your business.

**FIRST-TIMER**
**START-UP**
**NETWORKER**
**ENTREPRENEUR**
**ADVOCATE**
**GO-GETTER**
**INFLUENCER**
**STRATEGIST**
**VISIONARY**

However you envision your role, Partnership **Member Benefits**, can enhance it through:

- Relationship Building & Professional Development
- Marketing & Promotion
- Advocacy & Communication
- Business Resources
### Membership Benefits

#### Relationship Building & Professional Development

<table>
<thead>
<tr>
<th>Benefit</th>
<th>LEADERSHIP CIRCLE $5000+</th>
<th>BUSINESS ADVOCATE $3000</th>
<th>BUSINESS INVESTOR $1,250</th>
<th>BUSINESS PARTNER + $500</th>
<th>BUSINESS PARTNER $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>All employees have member pricing on events and programs</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Business After Hours (quarterly @ $20/person)</td>
<td>4 tickets/quarter</td>
<td>4 tickets/quarter</td>
<td>4 tickets/quarter</td>
<td>3 tickets/quarter</td>
<td>2 tickets/quarter</td>
</tr>
<tr>
<td>Business at Breakfast (virtual)</td>
<td>2 tickets/weekly</td>
<td>2 tickets/weekly</td>
<td>2 tickets/weekly</td>
<td>2 tickets/weekly</td>
<td></td>
</tr>
<tr>
<td>Quarterly Lunch and Learns (quarterly @ $30/person)</td>
<td>4 tickets/quarter</td>
<td>4 tickets/quarter</td>
<td>4 tickets/quarter</td>
<td>3 tickets/quarter</td>
<td>2 tickets/quarter</td>
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<tr>
<td>Opportunity to be an Ambassador* (by invitation only)</td>
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<tr>
<td>Access to educational Training Activities (virtual and in-person)</td>
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<tr>
<td>Access to hospitality training for employees</td>
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</tr>
<tr>
<td>Quarterly Business Investor luncheons (quarterly @ $50/person)</td>
<td>4 tickets/quarter</td>
<td>3 tickets/quarter</td>
<td>2 tickets/quarter</td>
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<tr>
<td>Opportunity to serve on invitation only committees</td>
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</tbody>
</table>

#### Marketing & Promotion

<table>
<thead>
<tr>
<th>Benefit</th>
<th>LEADERSHIP CIRCLE $5000+</th>
<th>BUSINESS ADVOCATE $3000</th>
<th>BUSINESS INVESTOR $1,250</th>
<th>BUSINESS PARTNER + $500</th>
<th>BUSINESS PARTNER $250</th>
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</thead>
<tbody>
<tr>
<td>Unlimited Business Referrals</td>
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<tr>
<td>Window and Digital Decal</td>
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<tr>
<td>Grand Opening/Reopening Ribbon Cuttings (photo, ribbon, certificate, media assistance)</td>
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<tr>
<td>Opportunity to sponsor Partnership events</td>
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<tr>
<td>Ability to post local deals</td>
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<tr>
<td>Opportunity to post on the jobs board</td>
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<tr>
<td>Listing in Starkville Magazine (distributed to 1500 businesses)</td>
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<tr>
<td>Listing in Chamber Business Directory (Standard Listing: company name, address, phone number, links for website, social media, Google map, hours of operation, map link, key words, 240-word description, one alphabetical and one category listing)</td>
<td>Enhanced Listing</td>
<td>Enhanced Listing</td>
<td>Enhanced Listing</td>
<td>Enhanced Listing</td>
<td>Standard Listing</td>
</tr>
<tr>
<td>Licensing assistance with MSU merchandise</td>
<td></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>Opportunity to put collateral in faculty welcome bags</td>
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<tr>
<td>Opportunity to put collateral in 5,000 freshmen welcome bags</td>
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<tr>
<td>Access to put information in the Welcome Center</td>
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<tr>
<td>Opportunity to advertise on website</td>
<td></td>
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<tr>
<td>Partnership Members mailing list (one time hard copy labels with name and address)</td>
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<tr>
<td>Business Investor listing (website) &amp; banquet recognition</td>
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<tr>
<td>90-Day rotating logo on TV in the Welcome Center</td>
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<tr>
<td>Feature article on <a href="http://www.starkville.org">www.starkville.org</a> (chamber specific)</td>
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<tr>
<td>Facebook Live</td>
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<tr>
<td>Featured Social Media Post</td>
<td></td>
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</tr>
<tr>
<td>Complimentary sponsorship credit for chamber activities only (Excludes Banquet)</td>
<td>$1,500 credit</td>
<td>$1,000 credit</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Customized annual engagement plan (dues, sponsorships, events, advertising)</td>
<td>1 Sponsorship</td>
<td>1 Sponsorship</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Pay-it-forward partner- sponsor non-profit/entrepreneur (Business Partner level) (One year only)</td>
<td>1 Ticket</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name recognition on Partnership contributor wall</td>
<td></td>
<td></td>
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<tr>
<td>Logo recognition on <a href="http://www.starkville.org">www.starkville.org</a> events calendar</td>
<td></td>
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<tr>
<td>Logo recognition on the home page of <a href="http://www.starkville.org">www.starkville.org</a></td>
<td></td>
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<tr>
<td>Logo recognition on the Partnership Matters Newsletter</td>
<td></td>
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<tr>
<td>Signage at The Partnership banquet</td>
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</tr>
</tbody>
</table>

#### Advocacy & Communication

<table>
<thead>
<tr>
<th>Benefit</th>
<th>LEADERSHIP CIRCLE $5000+</th>
<th>BUSINESS ADVOCATE $3000</th>
<th>BUSINESS INVESTOR $1,250</th>
<th>BUSINESS PARTNER + $500</th>
<th>BUSINESS PARTNER $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subscription to Partnership Matters monthly newsletter</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Representation of business issues at all levels of government</td>
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<td></td>
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<tr>
<td>Opportunity to engage in surveys and polls</td>
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<td></td>
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<tr>
<td>Logistic support for all levels of government</td>
<td></td>
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</tr>
<tr>
<td>Semi Annual Legislative Power Breakfast</td>
<td>2 Tickets</td>
<td>2 Tickets</td>
<td>1 Ticket</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual networking event with City &amp; County Officials (tickets @ $50/person)</td>
<td>4 Tickets</td>
<td>2 Tickets</td>
<td></td>
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</tr>
</tbody>
</table>

#### Other Resources

<table>
<thead>
<tr>
<th>Benefit</th>
<th>LEADERSHIP CIRCLE $5000+</th>
<th>BUSINESS ADVOCATE $3000</th>
<th>BUSINESS INVESTOR $1,250</th>
<th>BUSINESS PARTNER + $500</th>
<th>BUSINESS PARTNER $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference room availability (quarterly upon availability, up to 4 hrs)</td>
<td></td>
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</tr>
<tr>
<td>Notary Service</td>
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</tbody>
</table>

#### Total Value Offered

<table>
<thead>
<tr>
<th>Category</th>
<th>LEADERSHIP CIRCLE $5000+</th>
<th>BUSINESS ADVOCATE $3000</th>
<th>BUSINESS INVESTOR $1,250</th>
<th>BUSINESS PARTNER + $500</th>
<th>BUSINESS PARTNER $250</th>
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</thead>
<tbody>
<tr>
<td>TOTAL VALUE OFFERED</td>
<td>$32,765</td>
<td>$11,365</td>
<td>$8,515</td>
<td>$5,915</td>
<td>$3,940</td>
</tr>
</tbody>
</table>

**Additional Memberships:**
- Friend of the Partnership individual level: Includes all benefits of Business Partner level -- $150
- Non-profit Memberships: 20% off any tier price

[starkville.org/membership]
Is BUSINESS PARTNER the investment level for you?

Is a high return-on-investment your bottom line?
Looking for networking opportunities to grow your client base?
Need business exposure and new marketing opportunities?

Investment Benefits:

Relationship Building and Professional Development
- All employees have member pricing on events and programs
- Business After Hours (2 Tickets per Quarter)
- Business at Breakfast
- Quarterly Lunch and Learns (2 Tickets per Quarter)
- Opportunity to be an Ambassador (By invitation only)
- Access to educational Training Activities (Virtual and in-person)

Marketing and Promotion
- Unlimited Business Referrals
- Window and Digital Decal
- Grand Opening/Reopening Ribbon Cuttings (photo, ribbon, certificate, media assistance)
- Opportunity to sponsor Partnership events
- Ability to post local deals
- Opportunity to post on the jobs board
- Listing in Starkville Magazine (Distributed to 1500 businesses)
- Listing in Chamber Business Directory (Standard Listing)
- Licensing assistance with MSU merchandise
- Opportunity to put collateral in faculty welcome bags
- Opportunity to put collateral in 5,000 freshmen welcome bags
- Access to put information in the Welcome Center

Advocacy and Communication
- Subscription to Partnership Matters monthly newsletter
- Representation of business issues at all levels of government
- Opportunity to engage in surveys and polls
- Logistic support for all levels of government

Our BUSINESS PARTNER and PARTNER PLUS memberships are the perfect entry level investments for those looking for great community exposure, an introduction to networking and lots of bang for your buck. Partner & Partner Plus offer up to 22 core member benefits, including a key collection of our coveted marketing opportunities. The investment is small, but with our highest level of return – over 1000% return on your investment value – designed to help your community investment grow as your business grows!

RETURN ON INVESTMENT VALUE:
R.O.I. $3,940

BUSINESS PARTNER
$250
Is BUSINESS PARTNER PLUS the investment level for you?

Need practical support for making local business contacts?
Ready to leverage the Partnership’s Business Directory?
Need more business resources as your company grows?

Investment Benefits:

Includes all 22 investment benefits available with a Business Partner Membership,

PLUS:

Relationship Building and Professional Development
• Business After Hours (3 Tickets per Quarter)
• Quarterly Lunch and Learns (3 Tickets per Quarter)

Marketing and Promotion
• Listing in Chamber Business Directory (Enhanced Listing includes bolded listing with logo, 400-word description, photos, and key contacts)
• Opportunity to advertise on website (Banner ad in Business Directory, Above the events calendar, and on news articles)
• Partnership Members mailing list (One time hard copy labels with name and address)

Other Resources
• Conference room availability (Quarterly upon availability, up to 4 hrs)
• Notary Service

JOSH & BRANDI HERRINGTON DUNKINGTON ART

Dunkington chose to get involved with the Partnership to invest in the future of the community through the shared goals and resources their membership brings. “With being a new business there is a lot of mentoring that comes from joining the Partnership. It is a way to network with other people who share the same goals and ask for help and advice regarding all aspects of owning a small business.” owner Brandi Herrington said.

The website that the Partnership promotes Dunkington through brings exposure and thousands of new customers to the area that have an appreciation of all things art. That coupled with the ability to be involved in many Greater Starkville Development Partnership and Main Street Association events downtown gives their business lots of foot traffic from visitors and locals alike.
Investment Benefits:

**Relationship Building and Professional Development**
- All employees have member pricing on events and programs
- Business After Hours (**4 Tickets per Quarter**)
- Business at Breakfast
- Quarterly Lunch and Learns (**4 Tickets per Quarter**)
- Opportunity to be an Ambassador (By invitation only)
- Access to educational Training Activities (Virtual and in-person)
- **Access to hospitality training for employees**
- Quarterly Business Investor luncheons (**2 Tickets per Quarter**)

**Marketing and Promotion**
- Unlimited Business Referrals
- Window and Digital Decal
- Grand Opening/Reopening Ribbon Cuttings (**photo, ribbon, certificate, media assistance**)
- Opportunity to sponsor Partnership events
- Ability to post local deals
- Opportunity to post on the jobs board
- Listing in Starkville Magazine (Distributed to 1500 businesses)
- Listing in Chamber Business Directory (Enhanced Listing includes bolded listing with logo, 400-word description, photos, and key contacts)
- Licensing assistance with MSU merchandise
- Opportunity to put collateral in faculty welcome bags
- Opportunity to put collateral in 5,000 freshmen welcome bags
- Access to put information in the Welcome Center
Marketing and Promotion (continued)

- Opportunity to advertise on website
  (Banner ad in Business Directory, Above the events calendar, and on news articles)
- Partnership Members mailing list
  (One time hard copy labels with name and address)
- **Business Investor listing (website) & banquet recognition**
  (reception, program, slides)
- 90-Day rotating logo on TV in the Welcome Center

Advocacy and Communication

- Subscription to Partnership Matters monthly newsletter
- Representation of business issues at all levels of government
- Opportunity to engage in surveys and polls
- Logistic support for all levels of government
- **Semi Annual Legislative Power Breakfast (1 Ticket)**

Other Resources

- Conference room availability (Quarterly upon availability, up to 4 hrs)
- Notary Service

RETURN ON INVESTMENT VALUE:

**R.O.I.** $8,515

starkville.org/membership

**STEPHEN MITCHELL**
MITCHELL EYE CARE

“Being a Business Investor in the GSDP has been an essential part of our growth, both economically and as citizens of the Starkville community. Having insight into Starkville’s ongoing civic development along with networking opportunities with other business leaders have proven to be extremely helpful tools as a new startup business.”
Business Advocate $3,000

Is BUSINESS ADVOCATE the investment level for you?

Are you looking for ways to use your executive leadership skills?
Do you value community involvement and giving back?
Do you want a voice in making Starkville better?

Investment Benefits:

Relationship Building and Professional Development
- All employees have member pricing on events and programs
- Business After Hours (4 Tickets per Quarter)
- Business at Breakfast
- Quarterly Lunch and Learns (4 Tickets per Quarter)
- Opportunity to be an Ambassador (By invitation only)
- Access to educational Training Activities (Virtual and in-person)
- Access to hospitality training for employees
- Quarterly Business Investor luncheons (3 Tickets per Quarter)
- Opportunity to serve on invitation only committees

Marketing and Promotion
- Unlimited Business Referrals
- Window and Digital Decal
- Grand Opening/Reopening Ribbon Cuttings (photo, ribbon, certificate, media assistance)
- Opportunity to sponsor Partnership events
- Ability to post local deals
- Opportunity to post on the jobs board
- Listing in Starkville Magazine (Distributed to 1500 businesses)
- Listing in Chamber Business Directory (Enhanced Listing includes bolded listing with logo, 400-word description, photos, and key contacts)
- Licensing assistance with MSU merchandise
- Opportunity to put collateral in faculty welcome bags
- Opportunity to put collateral in 5,000 freshmen welcome bags
- Access to put information in the Welcome Center
- Opportunity to advertise on website (Banner ad in Business Directory, Above the events calendar, and on news articles)

Our BUSINES ADVOCATE membership level is ideal for members ready to take their community leadership to the next level. This investment level offers 39 valuable member benefits, including opportunities to interface with other local business, community, and government leaders, as well as an extended array of marketing perks and recognition – all with a nearly 300% return on investment value.
JONATHAN & MELISSA ROGERS
CHICK-FIL-A STARKVILLE

Proverbs 29:18 “Where there is no vision, the people perish”

“The visionary leadership provided by The Partnership is such an integral component of the vitality of both individual businesses and the Starkville community as a whole. The Partnership encourages the interconnection required to achieve growth oriented goals and impact that individual businesses could not execute without the creativity and support of The Partnership behind them. Additionally, the city would not be able to implement many of the events and visions for growth without the cooperative collaboration of local businesses and their unique strengths. We are so thankful for the solid foundation of leadership provided by The Partnership that unites us, keeps Starkville strong and guides our efforts for the greater good of the city.”

Marketing and Promotion (continued)

• Partnership Members mailing list
  (One time hard copy labels with name and address)
• Business Investor listing (website) & banquet recognition (reception, program, slides)
• 90-Day rotating logo on TV in the Welcome Center
• Feature article on www.starkville.org (chamber specific)
• Facebook Live
• Featured Social Media Post
• Complimentary sponsorship credit for chamber activities only ($1,000, excludes Banquet)
• Customized annual engagement plan (dues, sponsorships, events, advertising)
• Pay-it-forward partner- sponsor non-profit or entrepreneur (Business Partner level: 1 sponsorship)

Advocacy and Communication

• Subscription to Partnership Matters monthly newsletter
• Representation of business issues at all levels of government
• Opportunity to engage in surveys and polls
• Logistic support for all levels of government
• Semi Annual Legislative Power Breakfast (2 Tickets)
• Annual networking event with City and County Officials (2 Tickets)

Other Resources

• Conference room availability (Quarterly upon availability, up to 4 hrs)
• Notary Service

RETURN ON INVESTMENT VALUE:

R.O.I. $11,365

starkville.org/membership
Is LEADERSHIP CIRCLE the investment level for you?

Are you a community and business influencer?
Do you want to impact the strategic direction of The Partnership?
Are you working to help Starkville’s economy and quality of life thrive?

Investment Benefits:

Relationship Building and Professional Development
• All employees have member pricing on events and programs
• Business After Hours (4 Tickets per Quarter)
• Business at Breakfast
• Quarterly Lunch and Learns (4 Tickets per Quarter)
• Opportunity to be an Ambassador (By invitation only)
• Access to educational Training Activities (Virtual and in-person)
• Access to hospitality training for employees
• Quarterly Business Investor luncheons (4 Tickets per Quarter)
• Opportunity to serve on invitation only committees

Marketing and Promotion
• Unlimited Business Referrals
• Window and Digital Decal
• Grand Opening/Reopening Ribbon Cuttings (photo, ribbon, certificate, media assistance)
• Opportunity to sponsor Partnership events
• Ability to post local deals
• Opportunity to post on the jobs board
• Listing in Starkville Magazine (Distributed to 1500 businesses)
• Listing in Chamber Business Directory (Enhanced Listing includes bolded listing with logo, 400-word description, photos, and key contacts)
• Licensing assistance with MSU merchandise
• Opportunity to put collateral in faculty welcome bags
• Opportunity to put collateral in 5,000 freshmen welcome bags
• Access to put information in the Welcome Center
• Opportunity to advertise on website (Banner ad in Business Directory, Above the events calendar, and on news articles)
• Partnership Members mailing list (One time hard copy labels with name and address)
“Thriving communities have several common characteristics that set them apart from other communities. They include: a trained workforce with quality jobs available, a welcoming community that is clean, safe and offers many fun community events throughout the year, quality health care and schools, and a vehicle to bring together the assets of our community and leadership from the public and private sectors. The Greater Starkville Development Partnership was created for these reasons and remains invaluable for the future of Starkville and Oktibbeha County.”

Marketing and Promotion (continued)
• Business Investor listing (website) & banquet recognition (reception, program, slides)
• 90-Day rotating logo on TV in the Welcome Center
• Feature article on www.starkville.org (chamber specific)
• Facebook Live
• Featured Social Media Post
• Complimentary sponsorship credit for chamber activities only ($1,500, excludes Banquet)
• Customized annual engagement plan (dues, sponsorships, events, advertising)
• Pay-it-forward partner- sponsor non-profit or entrepreneur (Business Partner level: 1 sponsorship)
• Name recognition on Partnership contributor wall
• Logo recognition on www.starkville.org events calendar
• Logo recognition on the home page of www.starkville.org
• Logo recognition on the Partnership Matters Newsletter
• Signage at The Partnership banquet

Advocacy and Communication
• Subscription to Partnership Matters monthly newsletter
• Representation of business issues at all levels of government
• Opportunity to engage in surveys and polls
• Logistic support for all levels of government
• Semi Annual Legislative Power Breakfast (2 Tickets)
• Annual networking event with City and County Officials (4 Tickets)

Other Resources
• Conference room availability (Quarterly upon availability, up to 4 hrs)
• Notary Service

RETURN ON INVESTMENT VALUE:
R.O.I. $32,765
starkville.org/membership
Let our team help you discover what MEMBERSHIP INVESTMENT is right for you and your business!

662.323.3322
hharrington@starkville.org