

HISTORIC  
**STARKVILLE**  
MISSISSIPPI'S COLLEGE TOWN

**SPONSORSHIP GRANT PROGRAM FINAL REPORT**

Applicant Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Tax ID: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Project Director / Coordinator: \_\_\_\_\_

Project Name: \_\_\_\_\_

Date of Project: \_\_\_\_\_ Number of Years Held: \_\_\_\_\_

Location of Project: \_\_\_\_\_

Provide a general assessment of the event (successes, concerns, improvements, etc.)

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\_\_\_\_\_

How did the project increase tourism and have a positive economic impact in Starkville?

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Will the project take place again? \_\_\_\_\_

If no, why not: \_\_\_\_\_

Attendance figures at the event:

Local: \_\_\_\_\_

Visitors (50-mile radius): \_\_\_\_\_

Estimated overnight hotel stays: \_\_\_\_\_

Total cost of project: \_\_\_\_\_

Amount of Sponsorship Grant funding received: \_\_\_\_\_

How was the Sponsorship Grant funding used? Please be specific.

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Summary of advertising efforts used in promoting project.

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Along with the completed Sponsorship Grant Final Report please also attach and / or include:

- Examples of promotional materials, if applicable.
- PR coverage of the project, if applicable.
- Additional documents or text demonstrating the project's success, if applicable.

A completed final report and all required documentation must be provided to the Starkville Visitors & Convention Council within 30 days of project completion or by September 30, 2023, whichever comes first. The final report may be submitted electronically to [phunt@starkville.org](mailto:phunt@starkville.org) or by mail to:

Starkville Visitors & Convention Council  
Attn: Paige Hunt  
200 E. Main St.  
Starkville, MS 39759